



UCI Administrative & Business Services

← A message from Ron Cortez, Vice Chancellor →

Dear A&BS Colleagues,

We have an opportunity to strengthen the unity of our teams and promote our support and services to the campus under one umbrella. With this goal in mind, consistent communication from our unit remains an important strategy. An A&BS Communications Council has been formed to support our communication architecture, and establish and maintain a consistent A&BS voice.

In the upcoming months, we will create avenues for each of you to gain a better understanding of A&BS goals and initiatives, and more importantly, how you can contribute to our success. Each of you is an influencer in how our organization is perceived by our peers, faculty, staff, students, and visitors.

With U • For U is our new tagline which expresses the "spirit" of A&BS. It is catchy, memorable, and reinforces our commitment and support to the campus. We support both the "university" and "you" as an individual.

With U • For U will become an easy identifier to let the campus know who we are. To help gain momentum, we would like everyone to update their email signature. To simplify the process, copy the text below (including the image) and update your signature block with applicable information, including your ZotCode. Click [here](#) for instructions to add a signature to your outlook email.

Name
Title
Department
Phone Number
Email address

University of California, Irvine
Street Address
Irvine, CA 92697-ZotCode

Act quickly and update your email signature by Friday, May 19th to be eligible for an incentive. One lucky winner will receive a \$25 gift card. Email ABSWithUForU@uci.edu with your updated signature to enter.

I have also created a Twitter account ([@RonCortez_UCI](#)) and will use this platform to share information (#UCIABS, #WithUForU).

Thank you in advance for your participation and the work that you do for A&BS and UCI.

Sincerely,

Ronald S. Cortez, JD, MA
Vice Chancellor
Administrative & Business Services



[Administrative & Business Services](#)
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